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**FOR IMMEDIATE RELEASE**

## **PARADIGM SPINE LLC LAUNCHES NEW COFLEX<sup>®</sup> SOLUTION WEBSITE**

**New York, NY, May 8, 2013** - Paradigm Spine LLC, a provider of innovative spinal implant technologies, announced today the launch of its new coflex<sup>®</sup> Solution patient-centric website ([www.coflexsolution.com](http://www.coflexsolution.com)) to help provide patients with information related to the symptoms of Lumbar Spinal Stenosis and both non-surgical and surgical treatment options for the disease. The U.S. Food and Drug Administration granted Premarket Approval (“PMA”) for coflex<sup>®</sup>, a minimally invasive, Motion Preserving Interlaminar Stabilization™ device that is the first and only alternative to fusion for the treatment of Moderate To Severe Stenosis With Or Without Back Pain™ in October, 2012.

“We are pleased to provide potential patients with an easy-to-use resource on how the coflex<sup>®</sup> device may be an option for treatment of Lumbar Spinal Stenosis. Our new coflex<sup>®</sup> Solution website provides easy-to-understand information about the disease and various treatment pathways, including a demonstration of how the coflex<sup>®</sup> device functions. The website also provides potential patients with access to further informational resources through our coflex<sup>®</sup> Solution hotline and trained surgeon locator.” stated Marc Viscogliosi, Chairman & CEO of Paradigm Spine.

### **About Paradigm Spine LLC**

Paradigm Spine LLC, founded by Viscogliosi Bros., LLC in 2004, is a privately held company focused on the design, development and marketing of solutions for the treatment of spinal conditions and diseases. The company's signature product is the coflex<sup>®</sup> Interlaminar Stabilization™ device, which has more than 18 years of clinical history with regulatory approval in more than 40 countries throughout 6 continents. For more information on Paradigm Spine LLC, please visit the company's website at [www.paradigmospine.com](http://www.paradigmospine.com).

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**Source:** Paradigm Spine LLC